#### **Customer Success Story**

# How Premier Home Solutions Enhanced Productivity Using Readymode iQ

#### () readymode



# **4** Challenge

Premier Home Solutions relied on manual dialing and tracking spreadsheets to book appointments with homeowners.

As a growing business, this time-consuming approach limited their ability to reach potential customers and get consistent results.

# Solution

In 2023, Premier Home Solutions implemented Readymode to optimize their appointment-setting process.

After seeing significant improvements, they upgraded to Readymode iQ to proactively monitor their caller ID reputation.

# **∠** Outcome

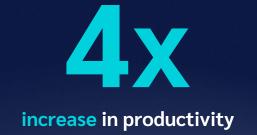
Leveraging Readymode's predictive dialer and tools in Readymode iQ, Premier Home Solutions experienced a 4x increase in productivity.

As a result, their team was able to book more appointments daily and achieve sustainable growth.

#### Say Hi to Premier Home Solutions

Premier Home Solutions is a home services provider in the United States that specializes in water filtration systems and solar sales. With an experienced team and trusted installation partners, Premier Home Solutions helps customers improve their home's efficiency.

With Readymode's predictive dialer and advanced tools in Readymode iQ, Premier Home Solutions achieved a



# **Transforming Outreach with Predictive Dialing**

Before using Readymode, Premier Home Solutions booked appointments by manually dialing customers and tracking progress in spreadsheets. Appointment setters had to constantly switch between dialing, tracking and scheduling—which broke their momentum and limited their outreach.

In early 2023, Premier Home Solutions adopted Readymode to streamline their appointmentbooking process. By optimizing dialing and automating workflows, Readymode's predictive dialer enabled appointment setters to reach more customers in less time. This boost in productivity directly increased the number of appointments booked daily, driving measurable growth for their business.

# **Proactively Managing Caller ID Reputation**

As their business grew, flagged numbers became a challenge for Premier Home Solutions, impacting their ability to reach homeowners. This led to the adoption of Readymode iQ, which offers caller ID reputation monitoring tools to identify and address this issue.

With Readymode iQ, Premier Home Solutions gained access to real-time insights on which phone numbers were flagged by major carriers. This allowed them to maintain clean numbers and ensure their calls connected to customers, avoiding disruptions to their operations.

I love Readymode iQ. I love how you can go in and see what calls are showing up as spam, how it will look on a caller ID. It's a really modern system.

Gabrielli Lopes COO & Co-Founder | Premier Home Solutions

# **Effortless Onboarding and Intuitive Platform**

One of Readymode's top advantages is its ease of use. Premier Home Solutions quickly onboarded their team, ensuring that even non-tech-savvy members could navigate the system with confidence. With support from Readymode's implementation team and onboarding resources, their team of 25+ appointment setters was fully equipped to use the platform by the end of their first day.

This user-friendly design was especially beneficial for their remote team, which includes people working internationally. Regardless of location or technical background, the entire Premier Home Solutions team could rely on Readymode to deliver consistent results.

Readymode is really easy to implement, get new licenses and get people onboarded. You don't need to worry about how tech-savvy your setters are. They will learn the system and this will turn into sales.

> Gabrielli Lopes COO & Co-Founder | Premier Home Solutions

#### Valuable Insights for Smarter Decision-Making

Beyond daily operations, Premier Home Solutions also leverages Readymode to support their long-term success. The platform's advanced reporting and insights tools empower their team to monitor performance, identify trends and track key metrics. With just a few clicks, they can access value data to refine strategies and promote business growth.

Readymode is totally worth it. It's really helped our business grow and stay consistent as we grow.

Gabrielli Lopes COO & Co-Founder | Premier Home Solutions

### About Readymode

Readymode is a leading provider of advanced call center software, specializing in optimizing outreach, lead generation, and customer engagement for businesses worldwide. With tools like Readymode iQ, we empower businesses to achieve extraordinary results.

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