

Customer Success Story

# How Dial Masters Solutions Increased Lead Conversion Rate by 30% With Readymode iQ



## Challenge

Dial Masters Solutions (DMS) was handling massive call volumes daily for its real estate clients.

DMS needed a smarter, more efficient solution to streamline processes and move qualified leads through the sales funnel.



## Solution

After exploring various options and gathering feedback from its clients, DMS chose Readymode iQ, an advanced solution for outbound calling.

Readymode iQ stood out for its caller ID reputation monitoring tools, which allowed DMS to quickly identify flagged phone numbers.



## Outcome

DMS implemented Readymode iQ across its client base and saw significant improvements in performance, including:

- Increased lead conversion rates
- Improved efficiency and productivity
- Stronger customer engagement

## Say Hi to Dial Masters Solutions (DMS)

Dial Masters Solutions is a dynamic marketing solutions company that provides outbound calling services to businesses in the real estate industry. DMS helps clients optimize marketing efforts with tailored solutions that maximize outreach, generate leads, and drive customer engagement.

After 3 months of using Readymode iQ,  
DMS achieved incredible results for its clients:

# 30%

increase in  
lead conversion rate

# 25%

increase in  
agent productivity

# 20%

increase in  
customer engagement

## Optimizing Performance With Caller ID Reputation Monitoring

One of the biggest challenges Dial Masters Solutions (DMS) faced was low connect rates caused by flagged numbers. When phone numbers are flagged as spam, the likelihood of calls being answered or even reaching leads drops significantly. Previously, DMS relied on manual checks to identify flagged numbers. This was a labor-intensive and time-consuming process that lowered productivity and hindered operations.

**With Readymode iQ, DMS transformed its approach.** The caller ID reputation monitoring tools allowed DMS to identify flagged numbers and replace them with clean alternatives—now in minutes instead of hours. This streamlined process empowered agents to focus on meaningful conversations with potential leads, resulting in higher conversion rates and improved client satisfaction.

In addition, Readymode iQ's seamless integration with DMS's existing systems optimized workflows, improving efficiency and enabling scalable growth.

***Overall, partnering with Readymode has been a game changer for our business. We look forward to continuing our partnership and exploring new ways to optimize our marketing strategies even further.***

Mostafa Yehia  
Managing Partner | Dial Masters Solutions

## Delivering Exceptional Support Every Step of the Way

Partnering with Readymode goes beyond tools and technology. From day one, Readymode stood out for delivering exceptional customer support. The team worked closely with DMS during the implementation process to ensure a seamless transition to Readymode iQ and address any challenges. With its innovative technology and dedicated support, Readymode iQ has become an integral part of Dial Masters Solutions' success.

***Readymode iQ was the missing piece we needed [...] The support team is super friendly and exceptional in assisting us with any inquiries, and made sure the transition to Readymode was smooth.***

Mostafa Yehia  
Managing Partner | Dial Masters Solutions

## About Readymode

Readymode is a leading provider of advanced call center software, specializing in optimizing outreach, lead generation, and customer engagement for businesses worldwide. With tools like Readymode iQ, we empower businesses to achieve extraordinary results.

[readymode.com](https://readymode.com)

Want to see us in action?

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